



NEVER • EXPOSED  
— UNTIL NOW



**NEVER EXPOSED** — ЭТО ТО, ЧТО  
БЫЛО НЕИЗВЕСТНО ДО СИХ ПОР. ТО,  
ЧТО ВЫ ОТКРЫВАЕТЕ ДЛЯ СЕБЯ ВПЕРВЫЕ.

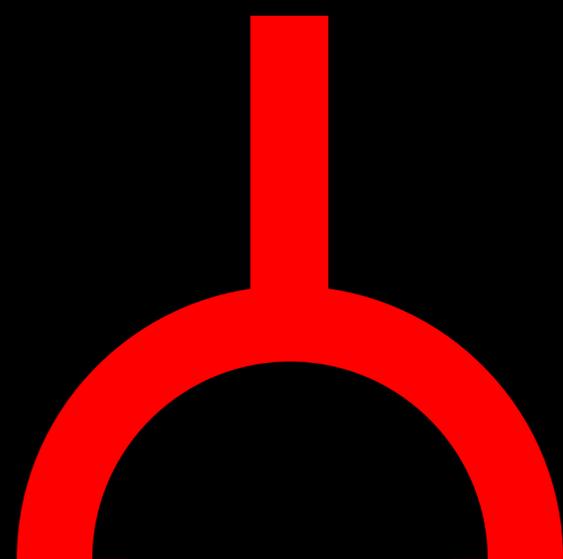
ДЛЯ НАС ЭТО ЛЮДИ, ИДЕИ,  
ИСКУССТВО, ОЩУЩЕНИЯ, ЗВУКИ,  
ИСТОРИИ КОТОРЫЕ МЫ СОЗДАЕМ.

НАШ БРЕНД НЕ ПРИНАДЛЕЖИТ  
КОНКРЕТНОМУ МЕСТУ ИЛИ ГОРОДУ.  
ОН ПОЯВИЛСЯ КАК СОВОКУПНОСТЬ  
ИДЕЙ И ПОДВИЖНОГО ОБРАЗА ЖИЗНИ.

МЫ ПЕРЕМЕЩАЕМСЯ, ТРАНСФОМИРУЕМСЯ  
И ОСВАИВАЕМ БУДУЩИЕ ГОРИЗОНТЫ.  
ОБЪЕДИНЯЕМСЯ С ПОХОЖИМИ ДУХОМ.

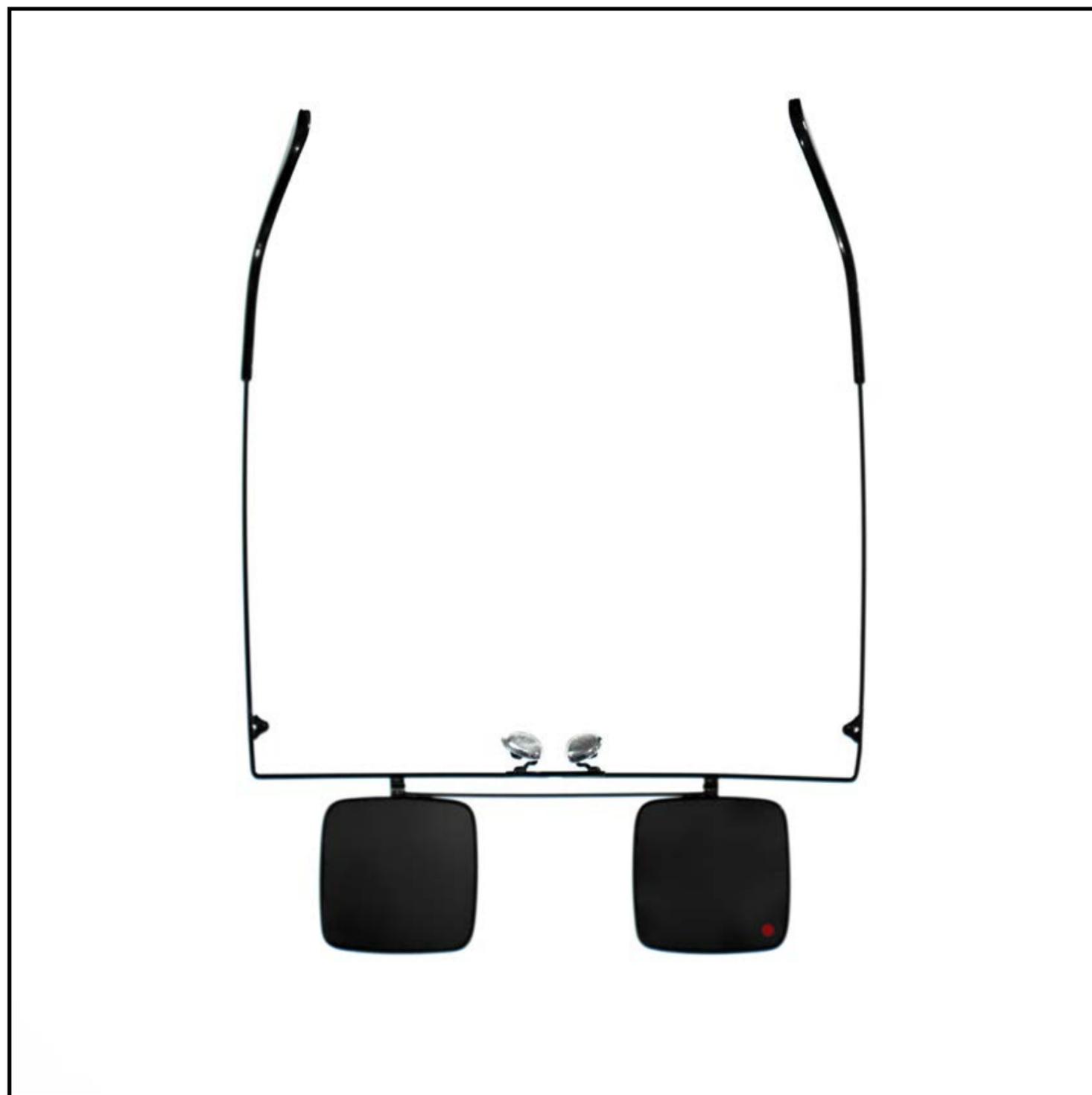
**NEVER EXPOSED SQUARES** —  
ЭТО ПРО ОТКРЫТОСТЬ ВЗГЛЯДОВ,  
НОВЫЕ ФОРМЫ И ЭКСПЕРИМЕНТЫ.

20  
WAR  
ES



2 SQUARES 2.0

20  
WAR  
ES



## **NEVER EXPOSED SQUARES**

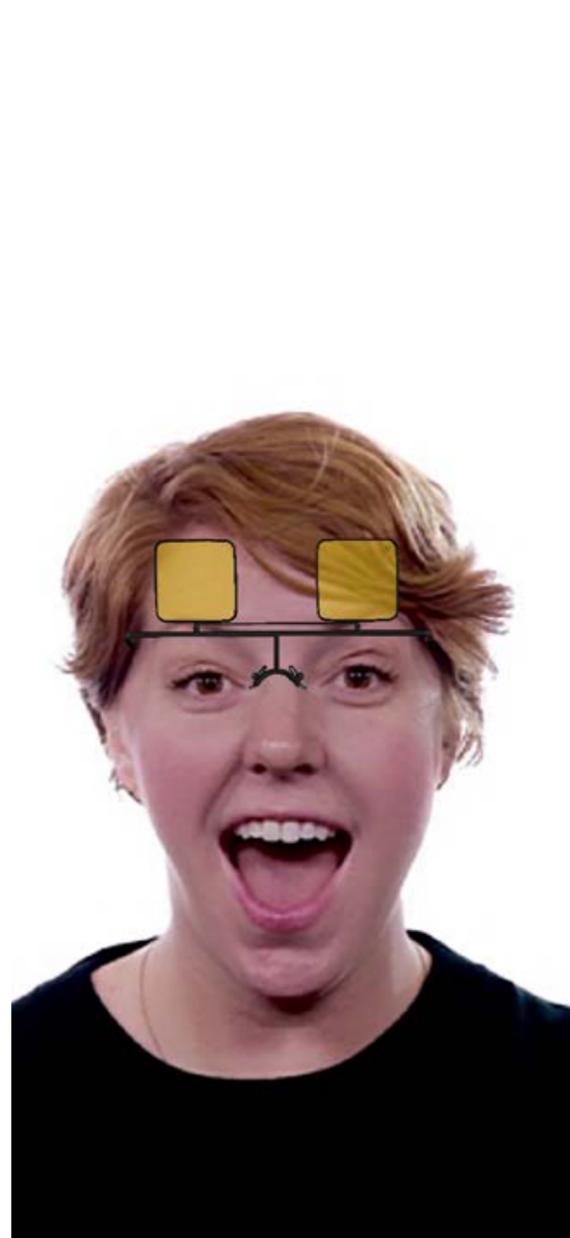
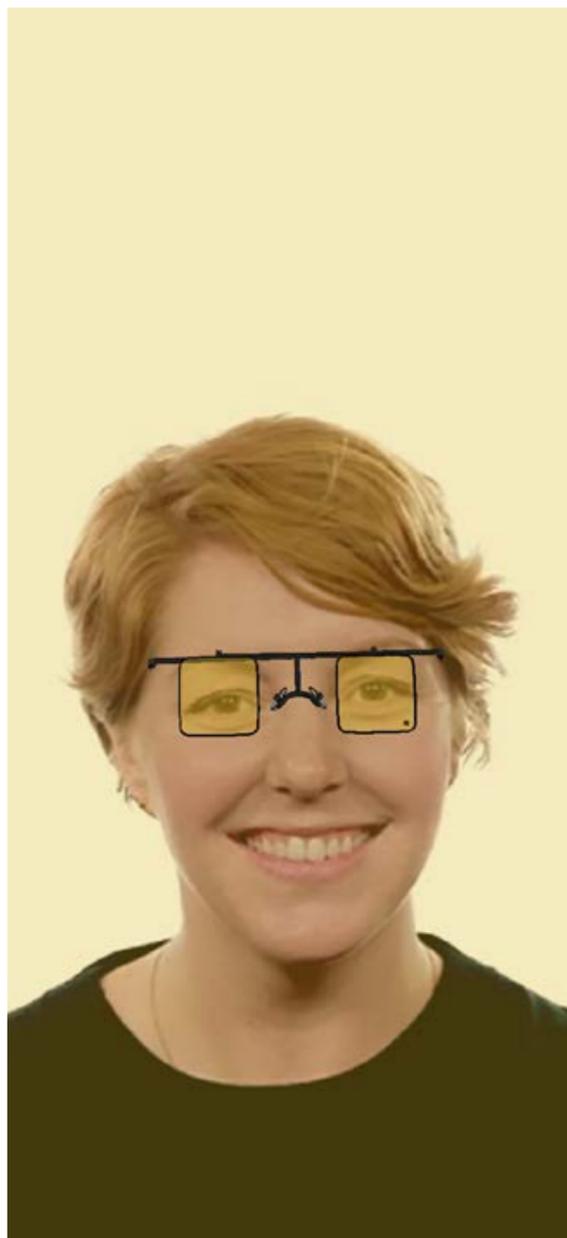
ОЧКИ КУЛЬТОВОЙ ФОРМЫ,  
С ОРИГИНАЛЬНЫМ ШАРНИРНЫМ  
МЕХАНИЗМОМ, ПОЗВОЛЯЮЩИМ  
ПОДНЯТЬ ЛИНЗЫ В ЛЮБОЙ МОМЕНТ.

ЭТО АРТ ОБЪЕКТ, КОТОРЫЙ  
МОЖНО НОСИТЬ НА СЕБЕ.

ДИЗАЙН РОДИЛСЯ ИЗ ИДЕИ  
ЛЕГКО ВЫБИРАТЬ МЕЖДУ  
ФУНКЦИОНАЛЬНЫМ АКСЕССУАРОМ  
И ФУТУРИСТИЧНЫМ ОБЪЕКТОМ.

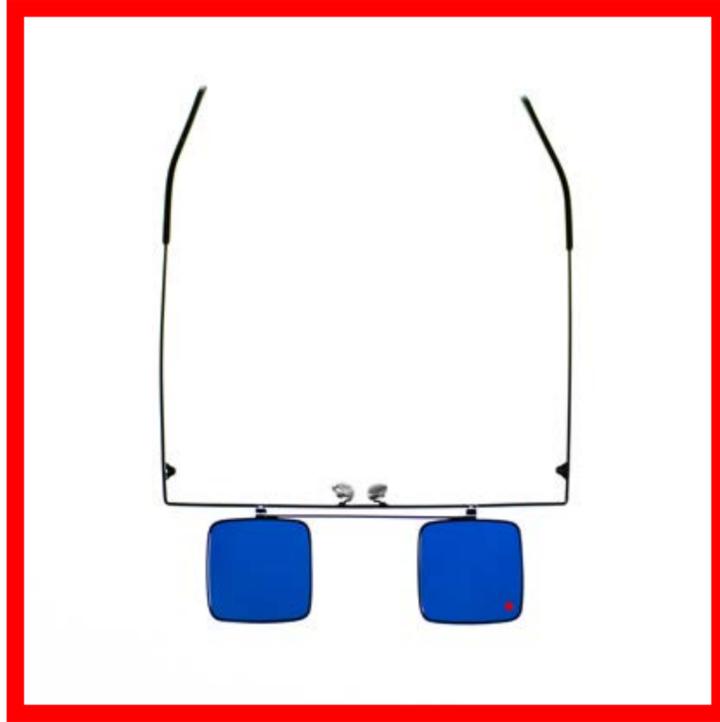
ПЕРВАЯ ПАРТИЯ — 300 ЕДИНИЦ —  
ПОСВЯЩЕНА 5 ГОРОДАМ, КОТОРЫЕ  
ПОВЛИЯЛИ НА БУДУЩЕЕ БРЕНДА,  
СФОРМИРОВАЛИ СРЕДУ И СООБЩЕСТВО.  
КАЖДЫЙ ИЗ ГОРОДОВ ПРЕНАДЛЕЖИТ  
АМБАССАДОРУ **NEVER EXPOSED.**

# Инстаграм маска



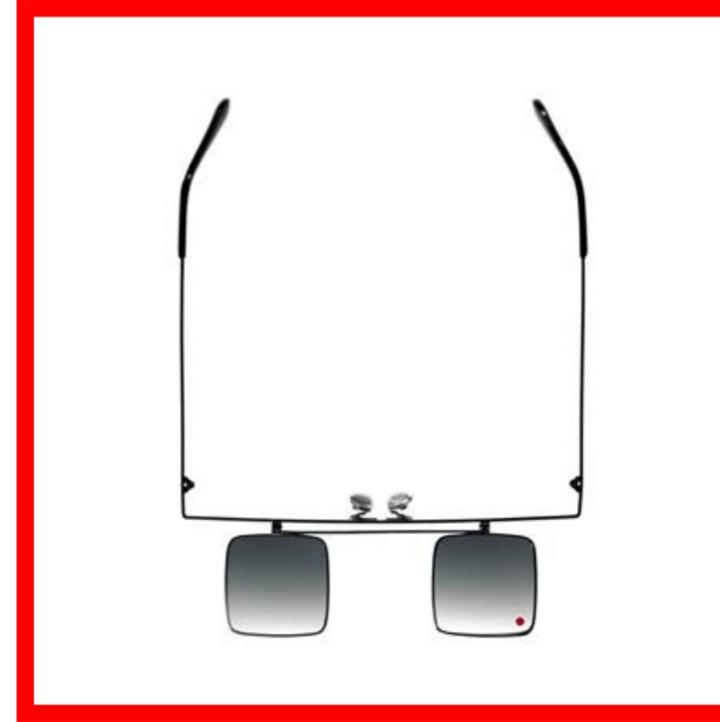
Примерить в приложении: <https://www.instagram.com/ar/511641409785038/>

# Актуальные модели



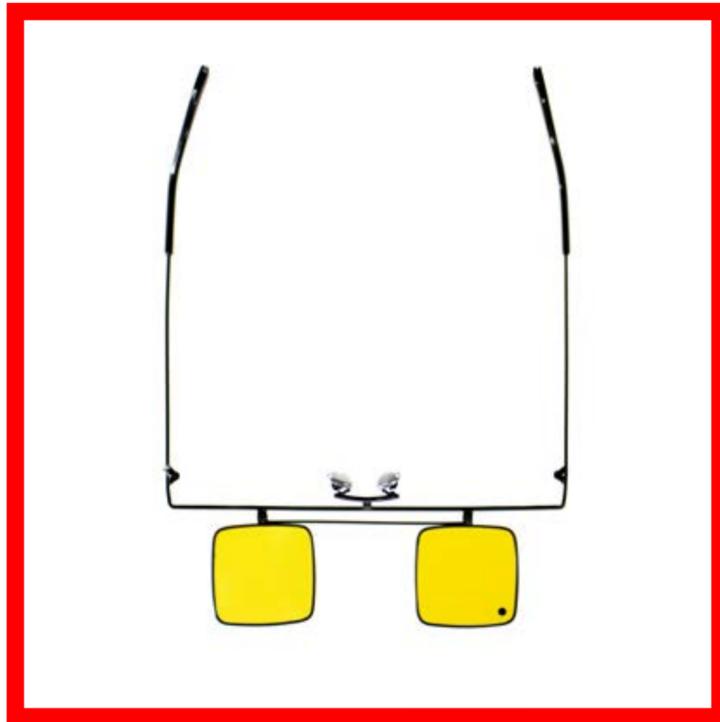
## **New Yorkers**

New Yorkers



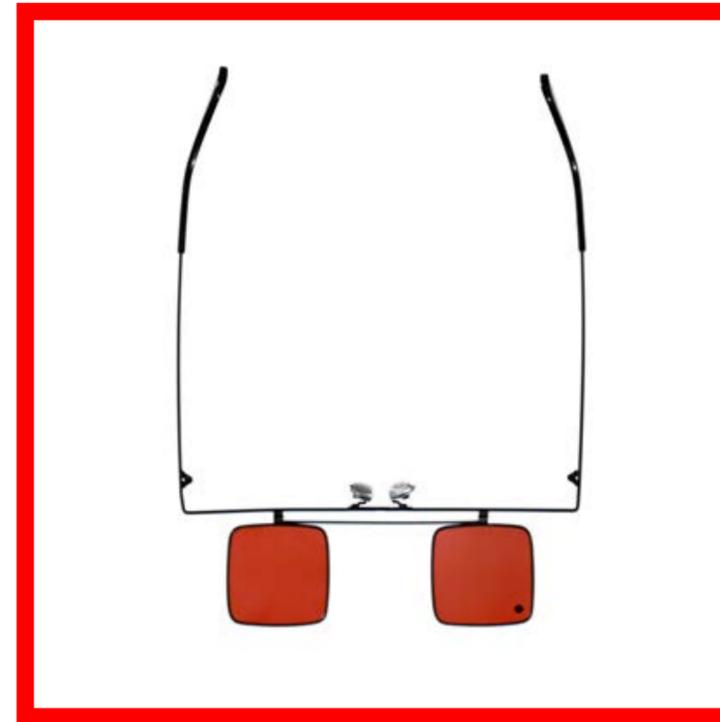
## **Yerevanians**

Երևանցիները



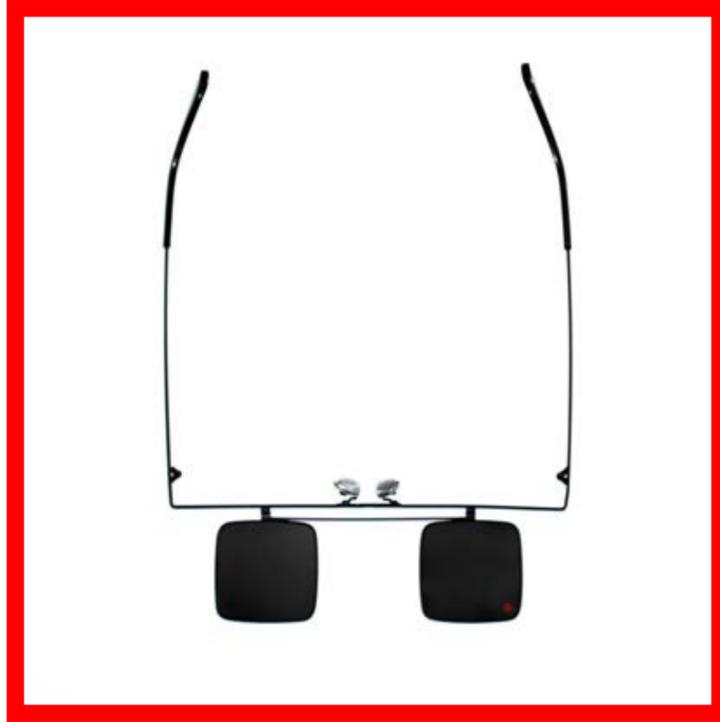
## **Miamians**

Miamians



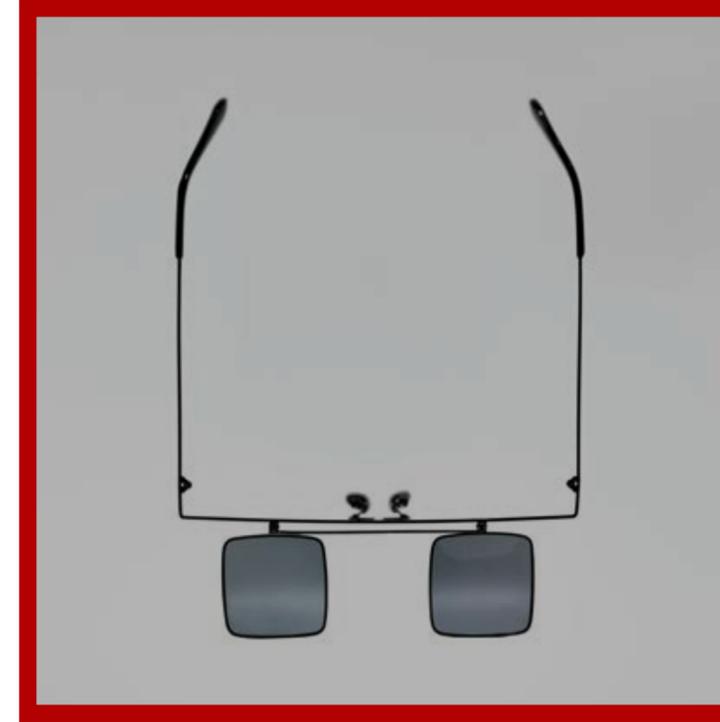
## **Moscovites**

МОСКВИЧИ



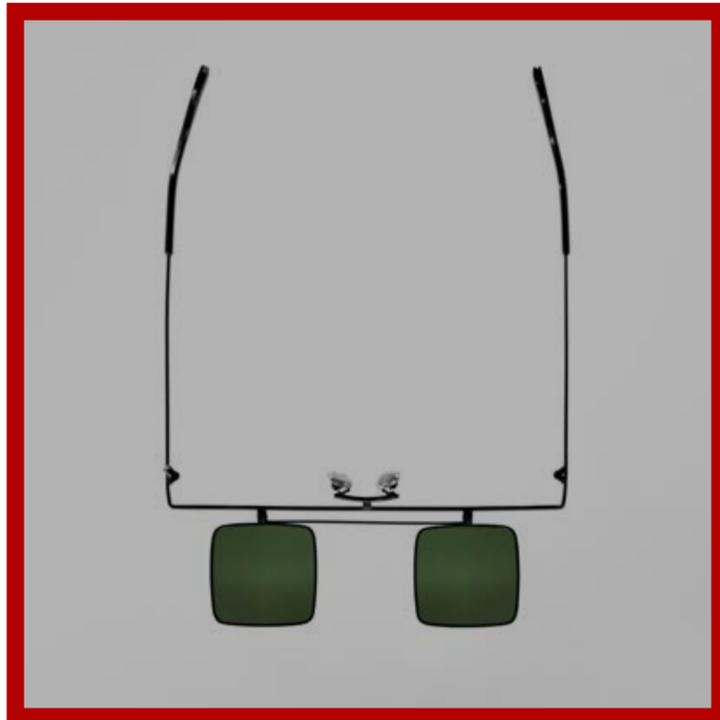
## **Parisiens**

Parisiens



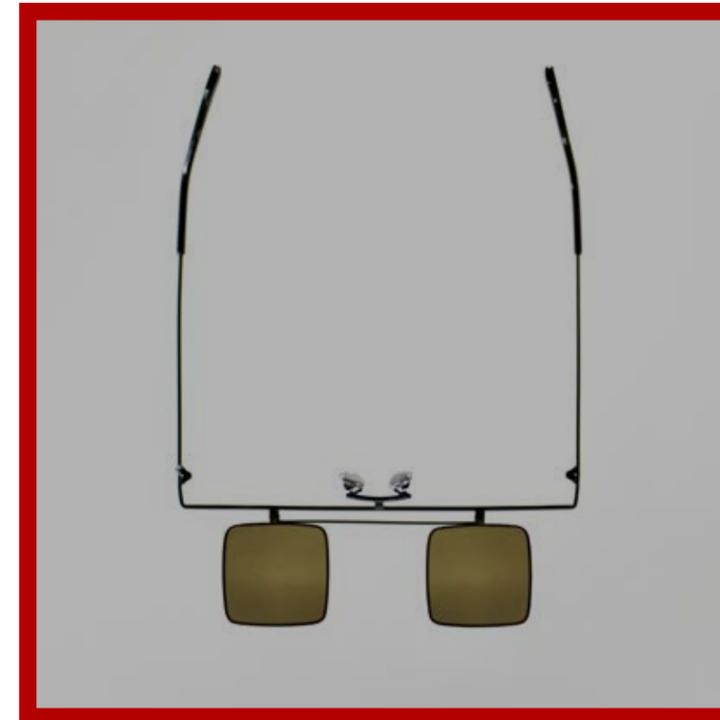
## **Petersburgers**

Петербургцы



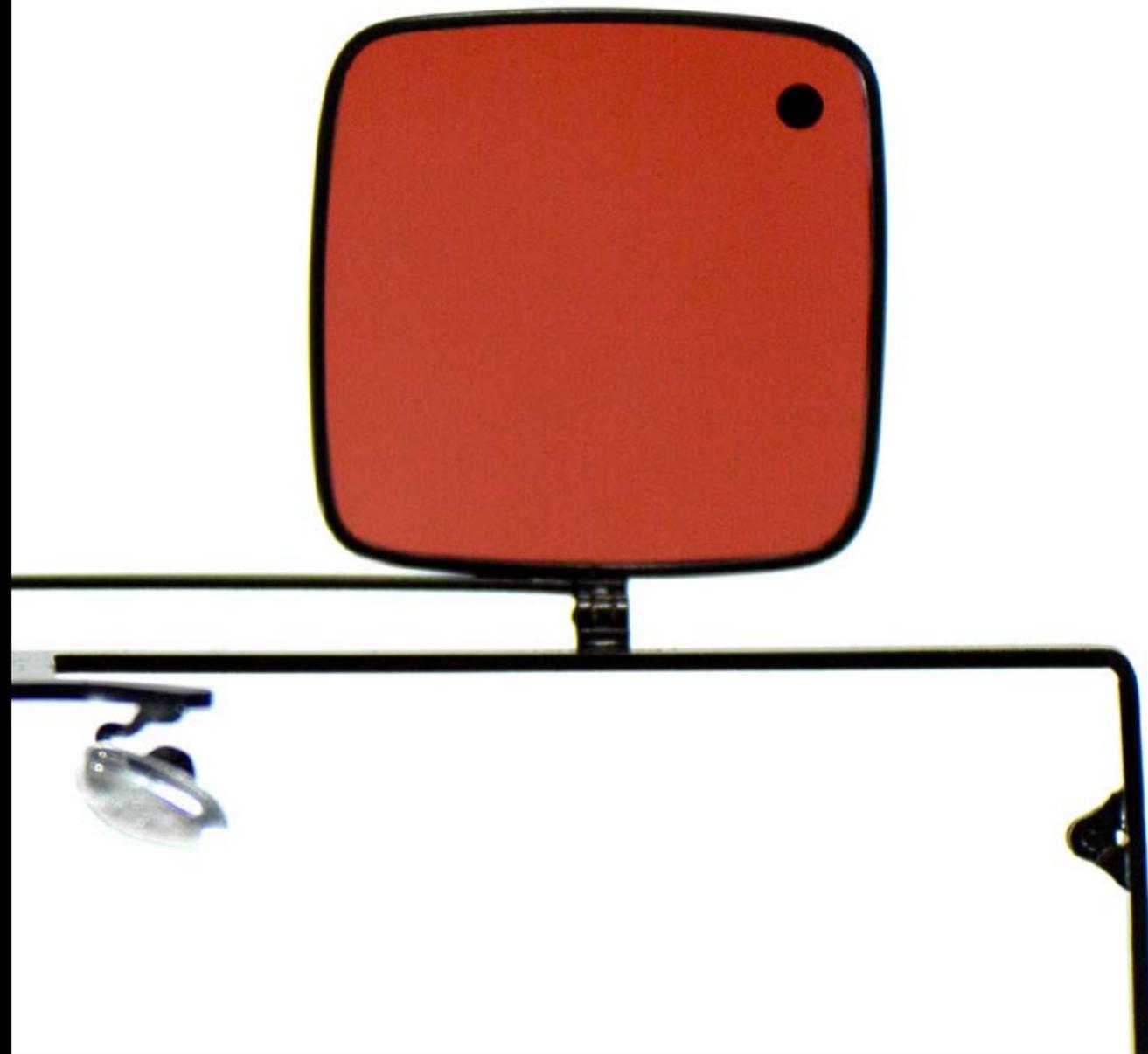
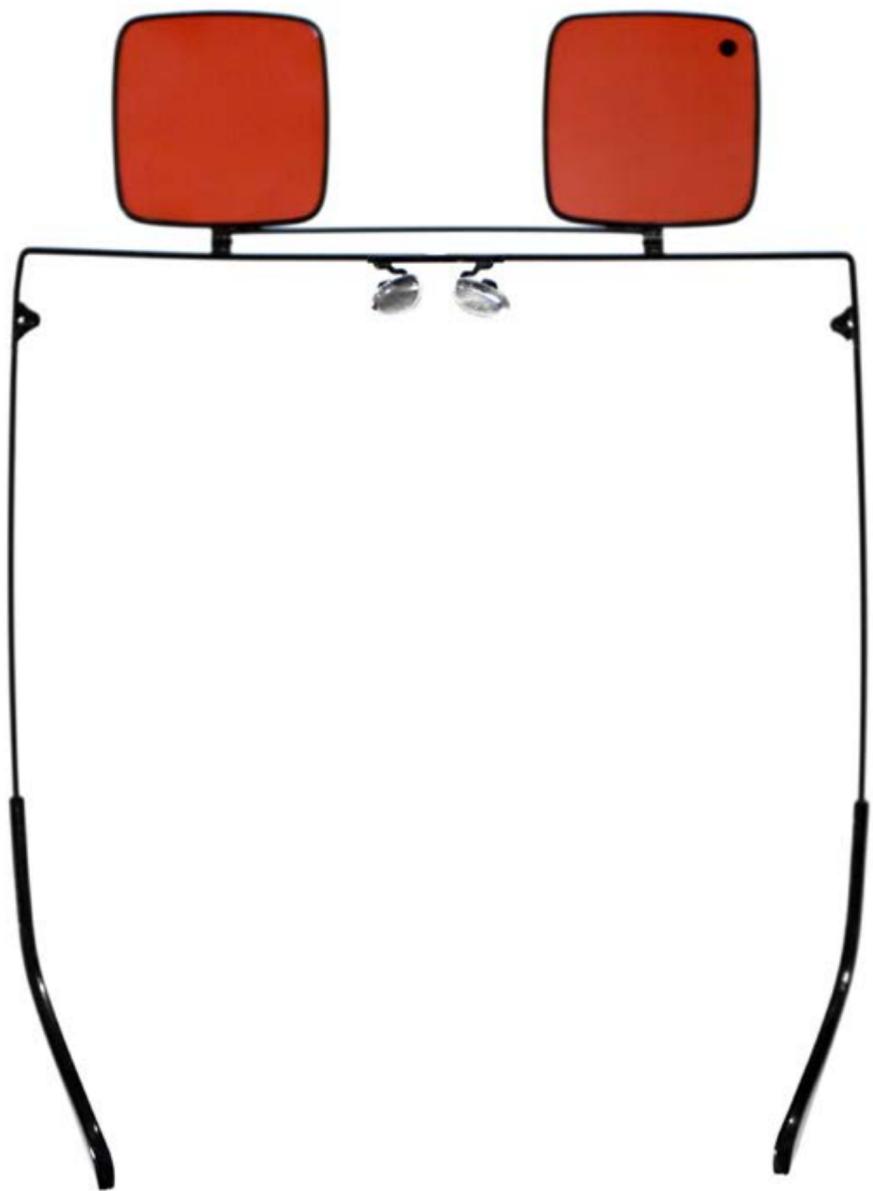
## **Madrilenos**

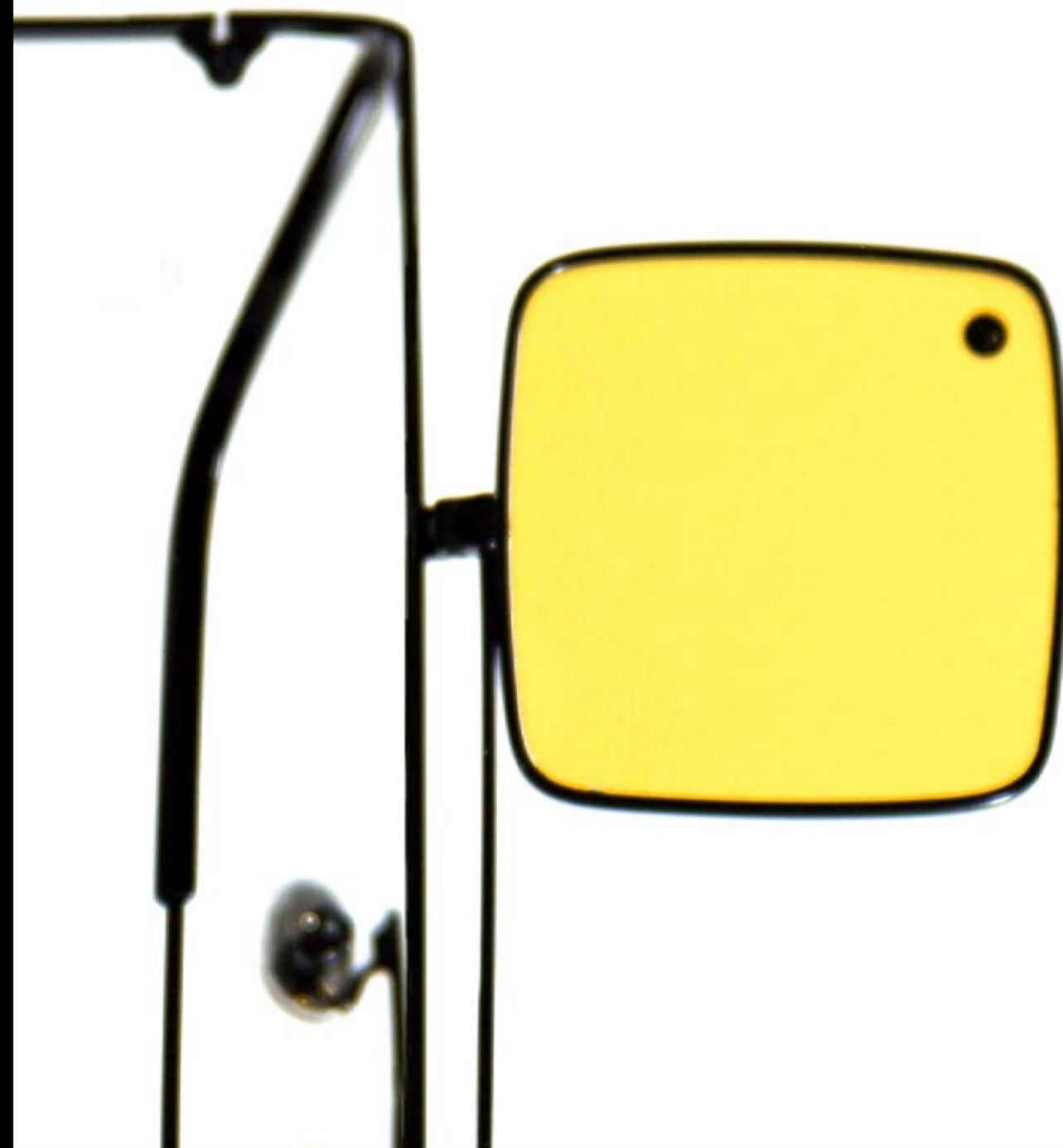
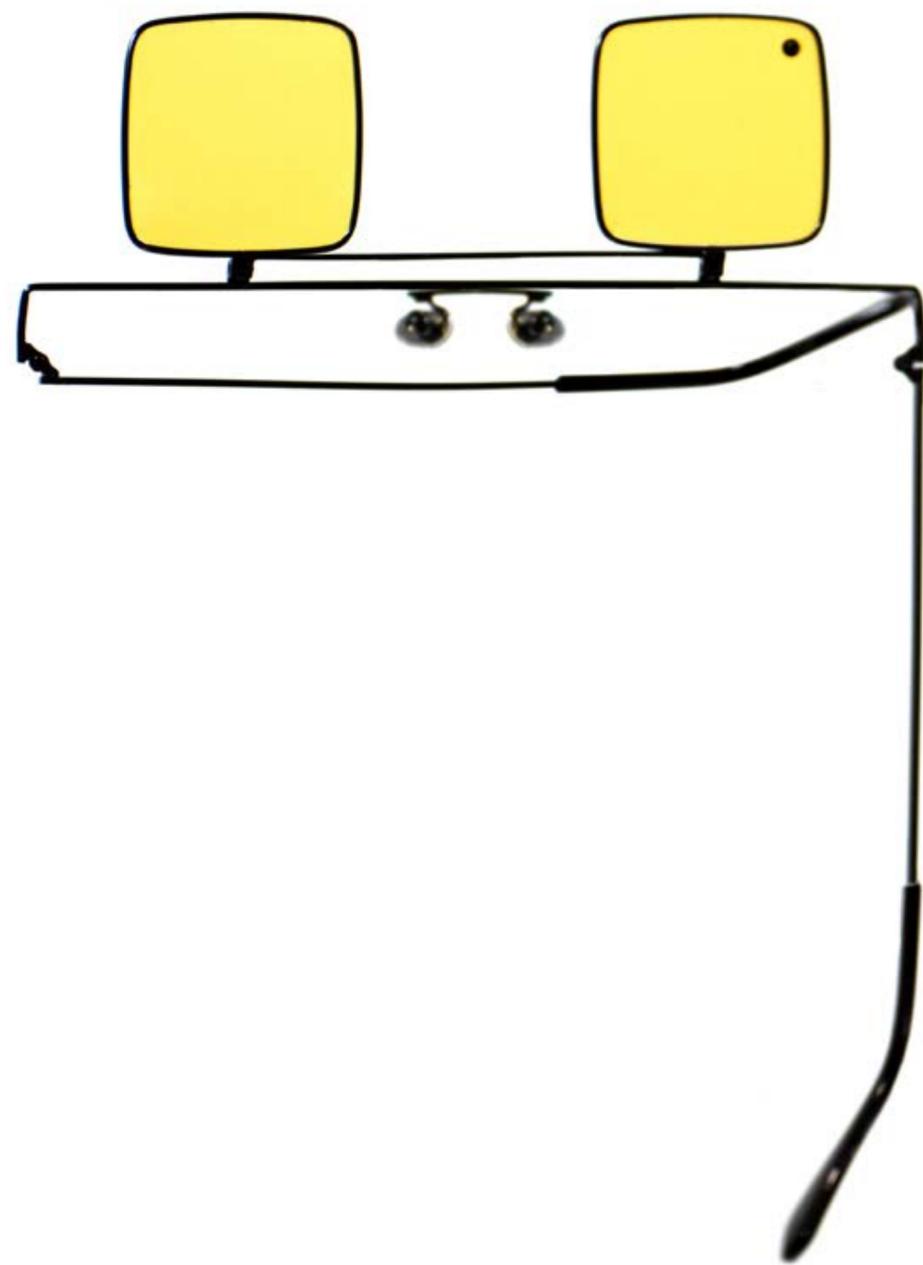
Madrileños



## **Barcelonins**

Barcelonins









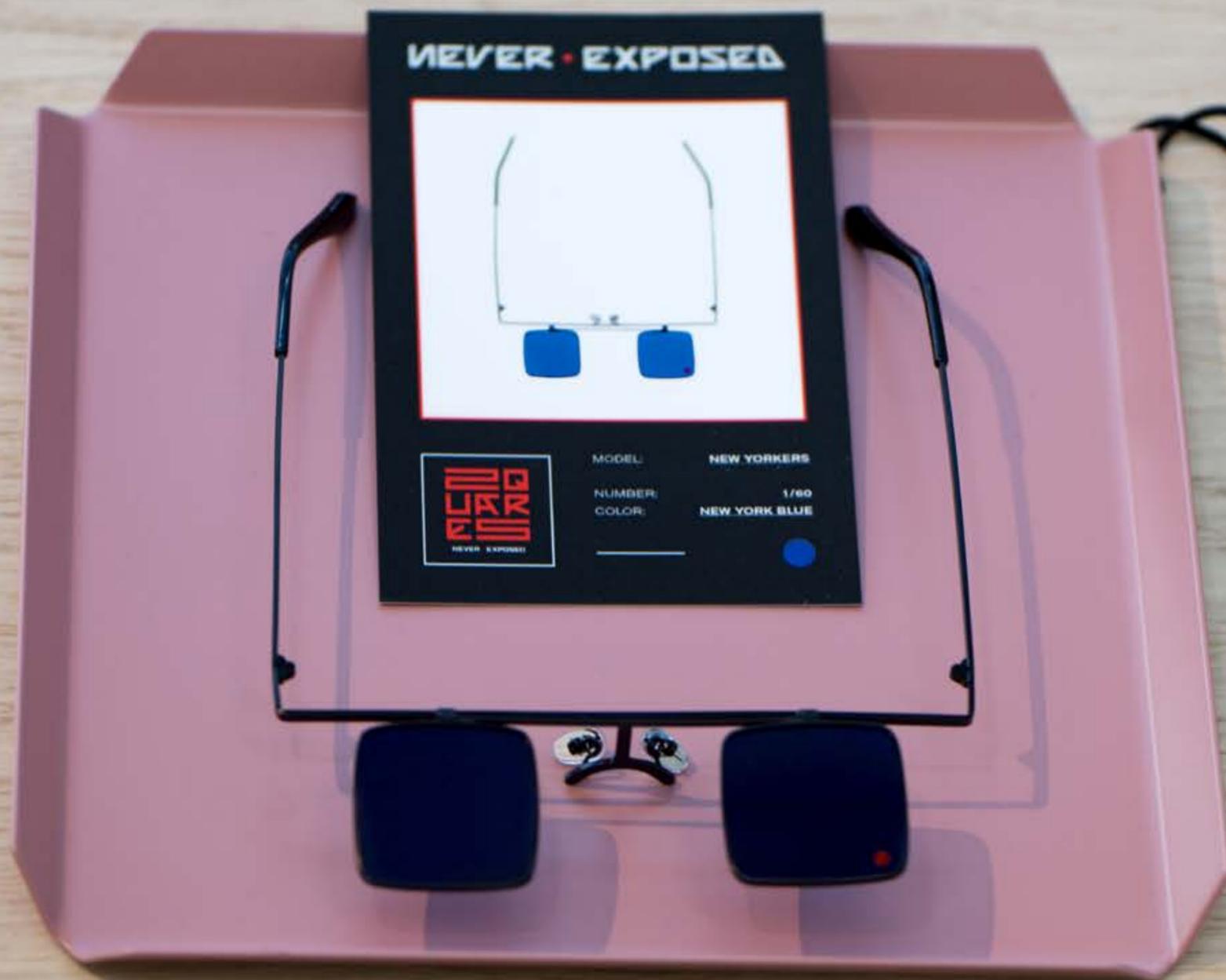
# Комбо

Очки

Портативный кейс

Микрофибра

Мини-принт



# Экспозиции Мероприятия Магазины

home decor

lighting

design

CABLE

DESIGN

Monday - Friday:  
10:00am-6:00pm  
Saturday:  
11:00am-5:00pm

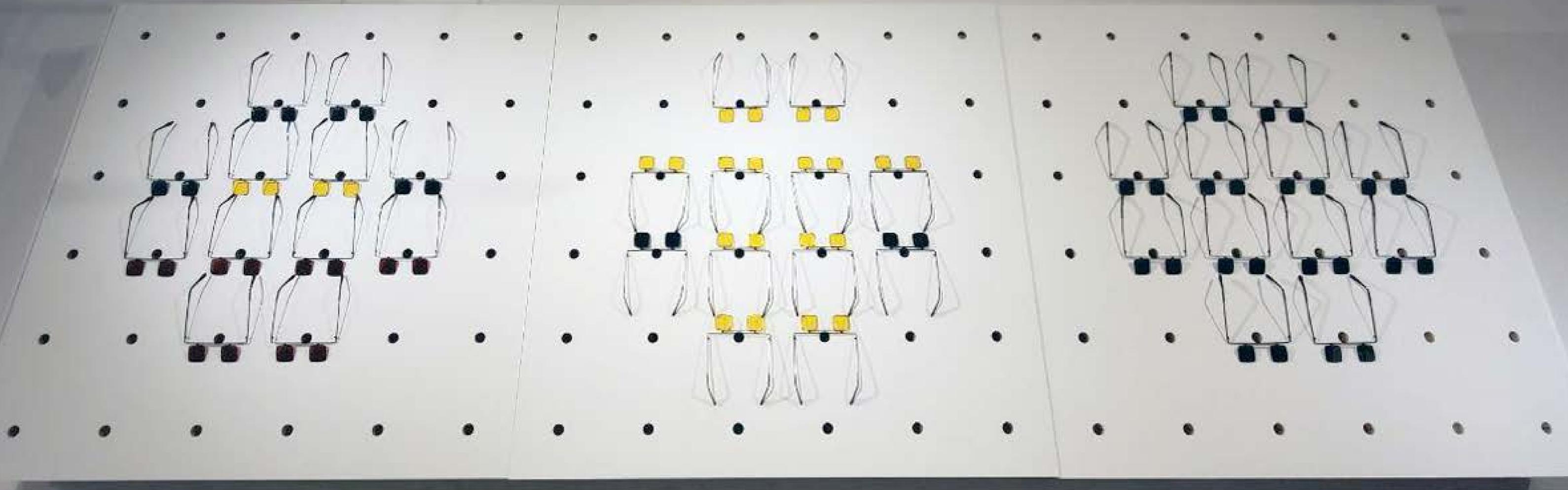
     
@cableisdesign

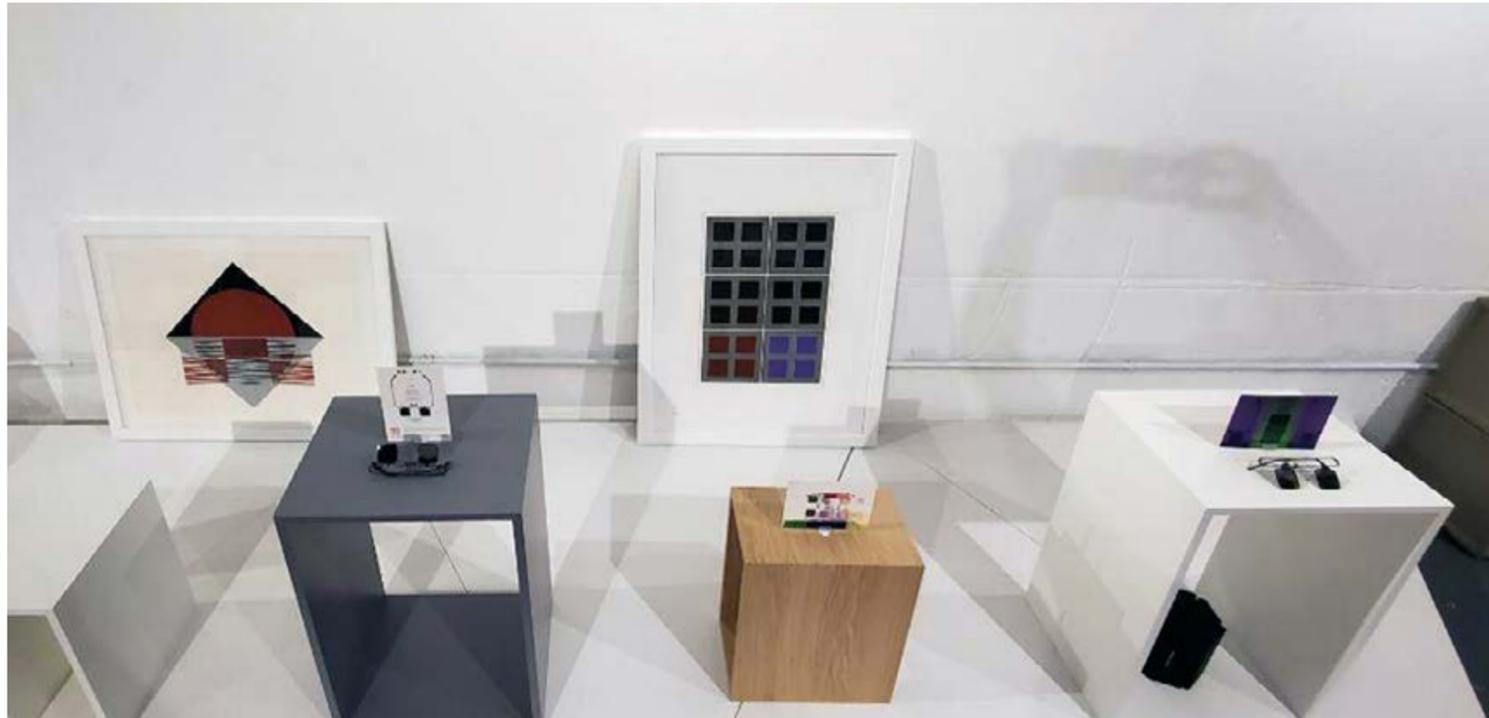
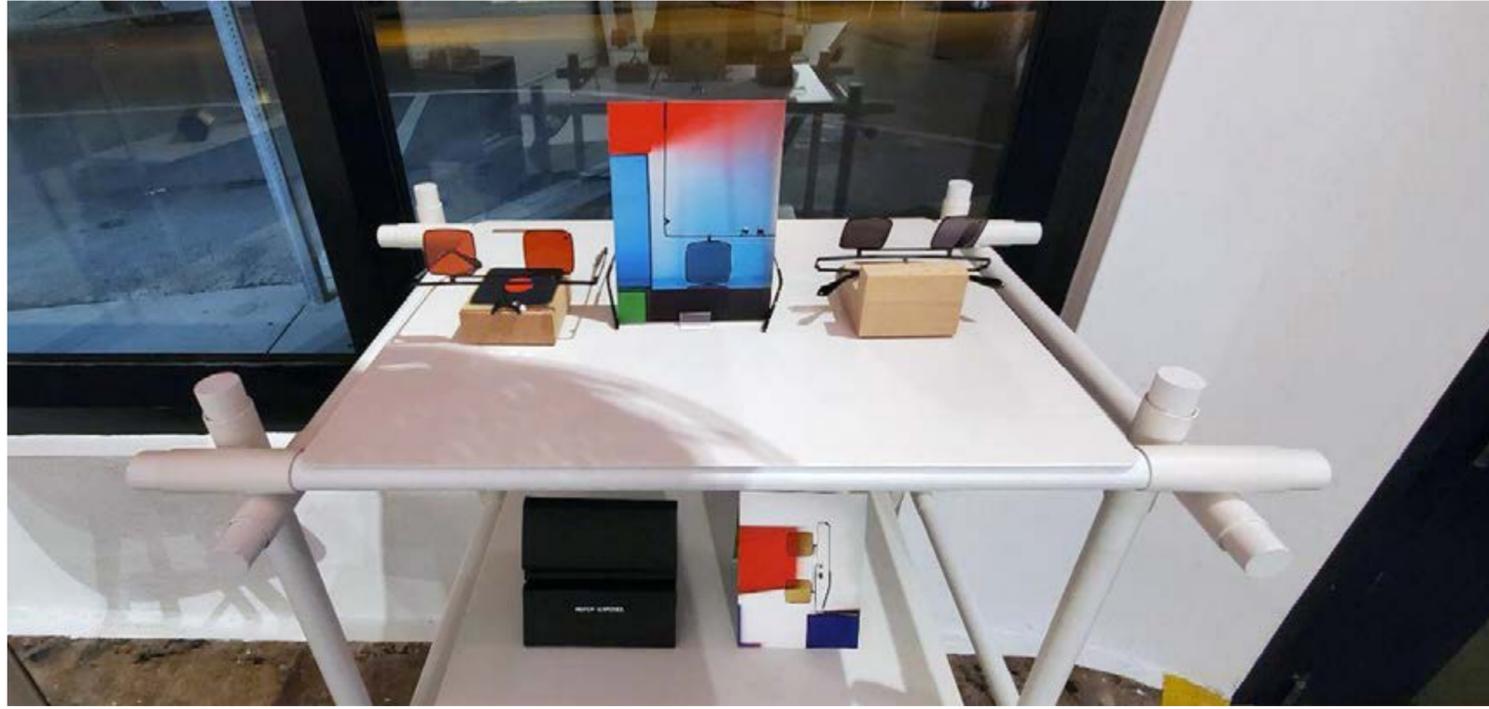
[cableisdesign.com](http://cableisdesign.com)

3619

# Cable Design

Майами









A light-colored wooden table with a minimalist design, featuring a flat top and four angled legs. On the table, there is a display stand holding several pairs of sunglasses, a small metal tray with more sunglasses, and some other accessories. The table is positioned in front of a large window.

A modern, upholstered armchair with a light grey fabric and a simple, rounded design. It is positioned in the foreground, facing towards the right side of the frame.

Two decorative wall-mounted mirrors with intricate, geometric, gold-colored frames. The mirrors are mounted on a white wall, reflecting the interior and exterior surroundings.

A dark wood side table with a simple, rectangular top and thin legs. It holds a stack of colorful sunglasses and some other items. The table is positioned next to the window.

A large window with a black frame, providing a view of a street with parked cars and trees. The window has social media icons (Twitter, Facebook, Instagram) and a green sticker on the left side.



Matte black paint,  
nickel-free primary plating

Eco-friendly,  
non-toxic silicone nose tips



UV 400

FDA approved

Original swiveling mechanism  
for unobstructed  
natural vision

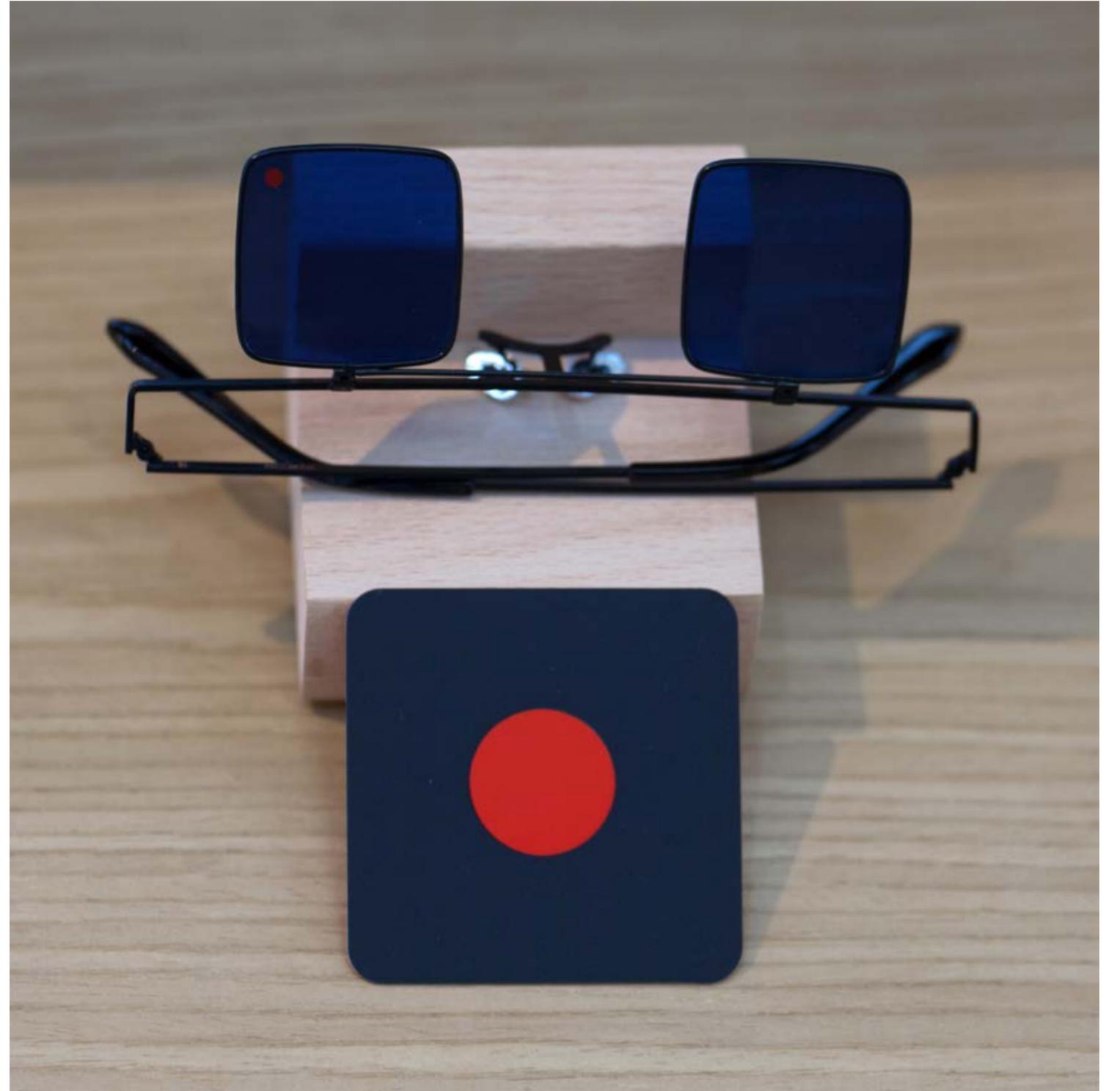


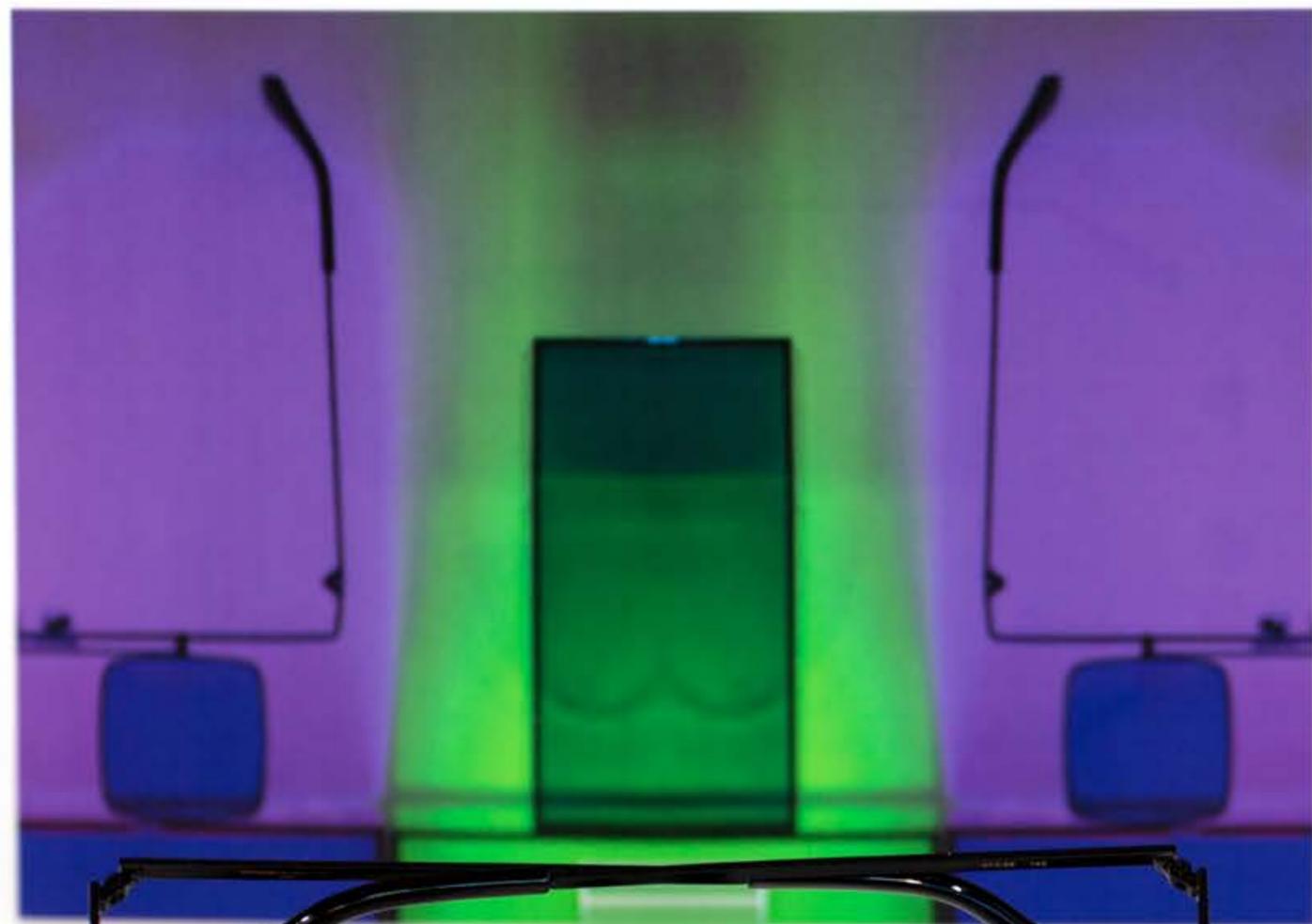
NEVER · EXPOSED

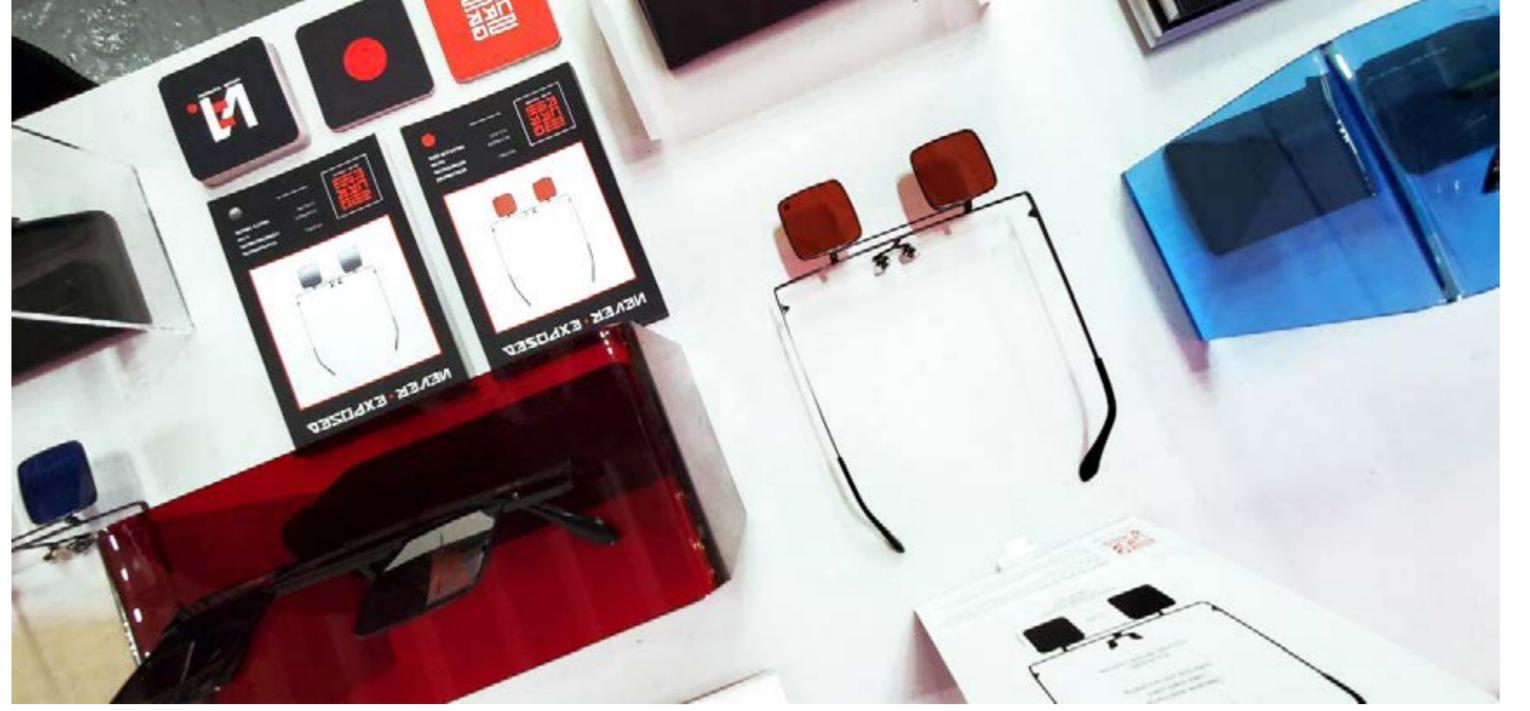
NEVER EXPOSED 2QUARES are meant to pair up with citizens of our artist circle. We consider them wearable art pieces, that represent your collaboration with our citizens program, with the goal to expose the work of artists we love.

Each numbered piece is certified physically and digitally with NFC technology. 5 cities with 60 citizens make up the 300 collection: New Yorkers, Mississippians, Montebellians, Parisians, Americans.



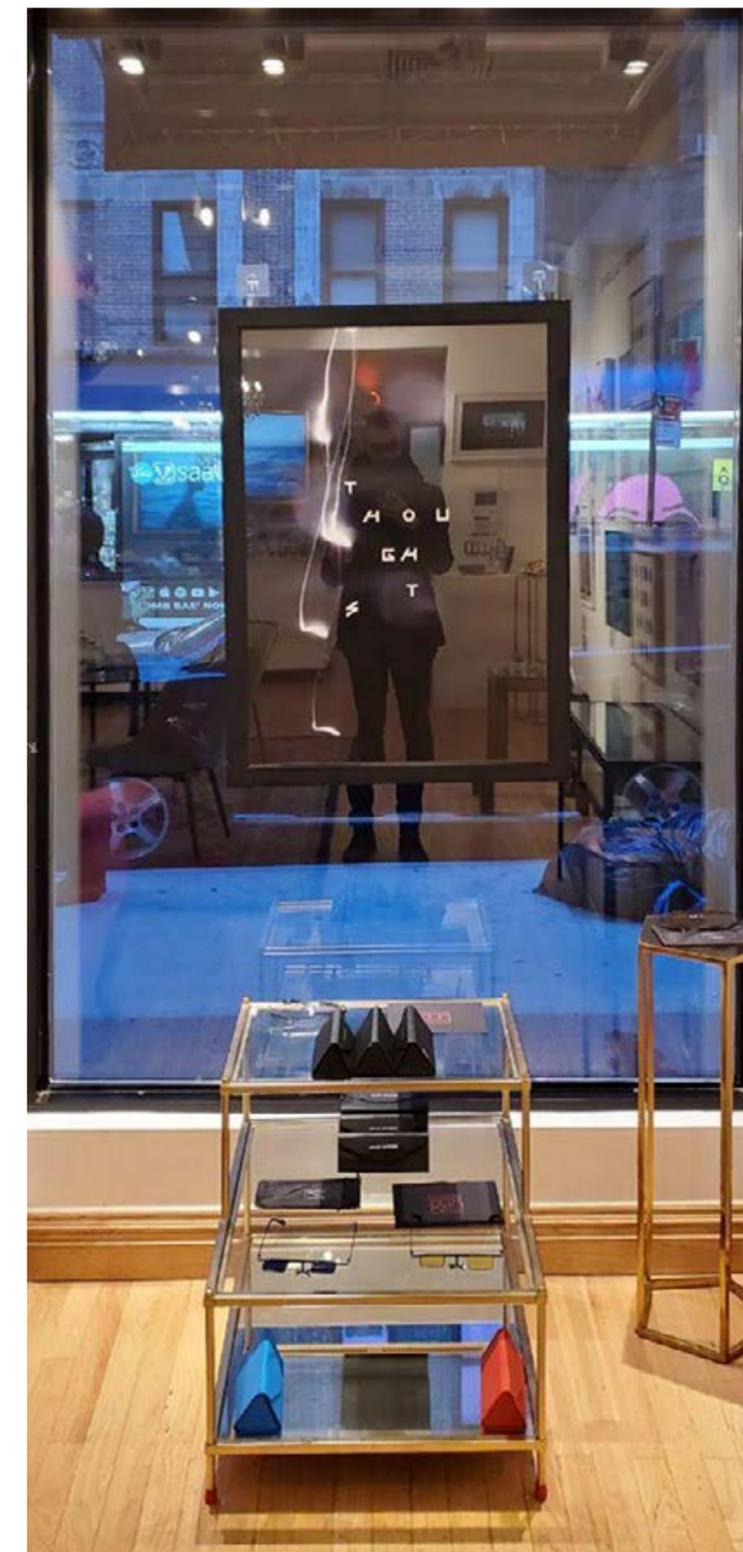






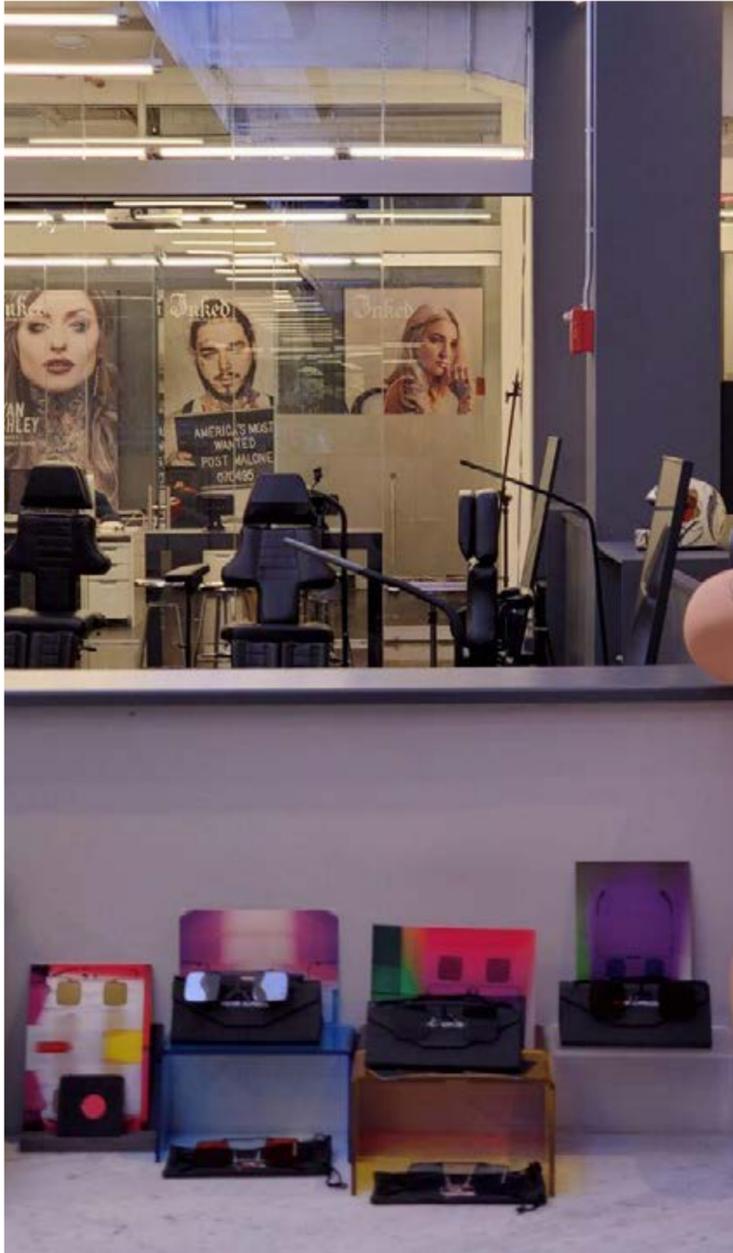
# Orchard Gallery

Нью Йорк



# Inked NYC

Нью Йорк



# Oscar Carvallo afterparty

Майами

**CABLE**

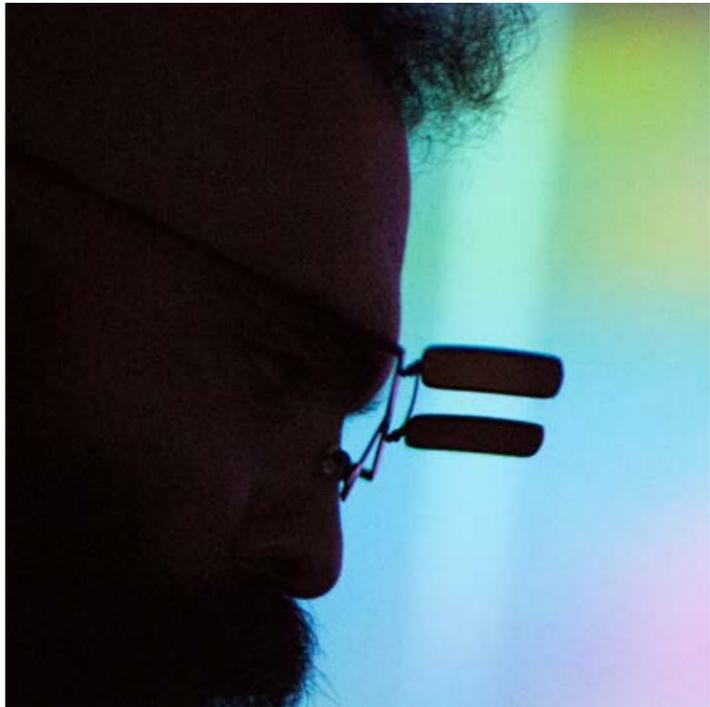
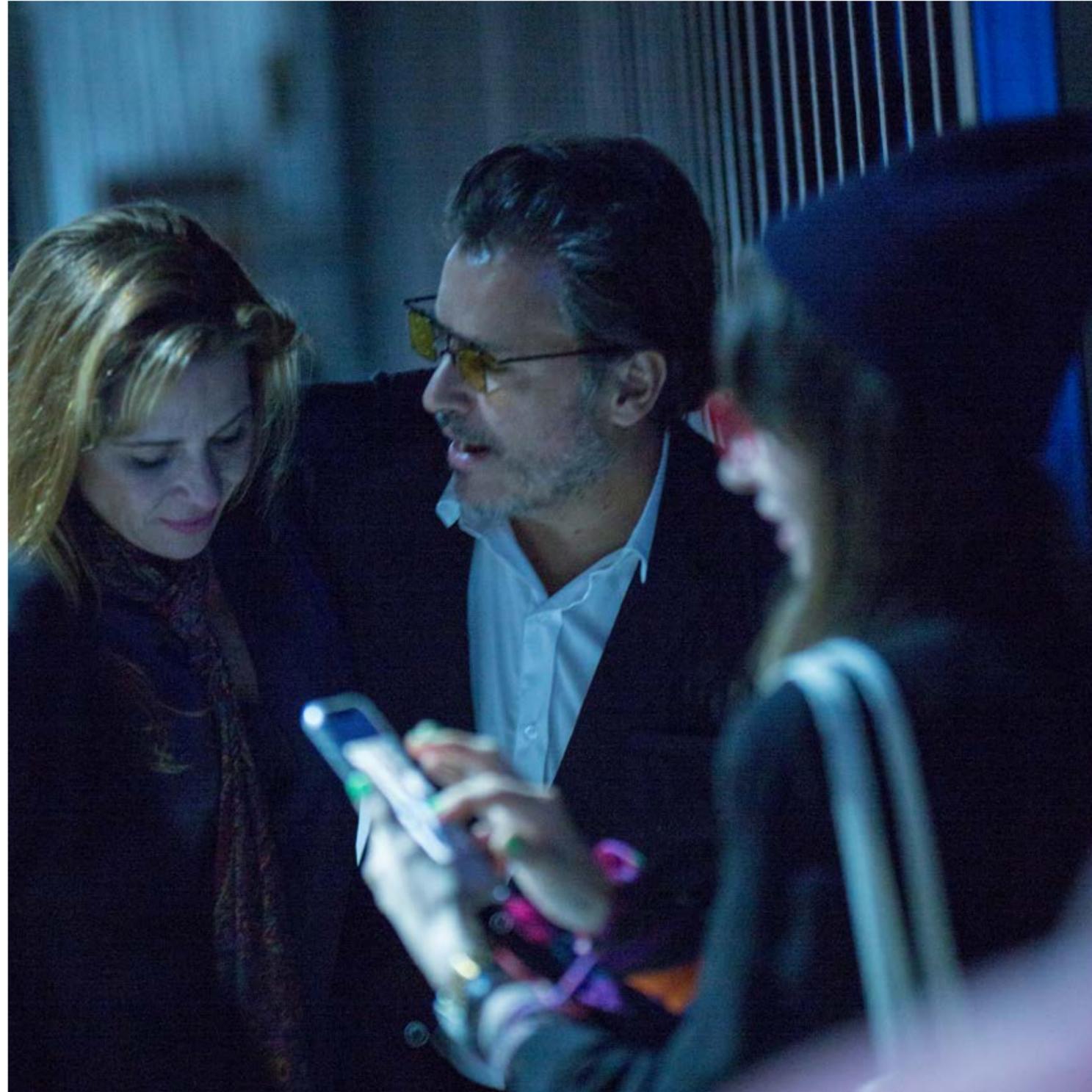
**RANIVILU**  
ART GALLERY

**OSCAR CARVALLO**  
*Paris*

**NEVER · EXPOSED**

**CAMUS**  
WINES & SPIRITS

**Art | Basel**



# Vanity Fair Italy Италия

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VANITY FAIR ITALY | THE NEW GENTLEMAN  EDIT

JANUARY 2020



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**MAGAZINE**

VANITY FAIR ITALY

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**ART DIRECTION**

Elisa ARDENI

---

**PHOTOGRAPHER**

Ahmed KLINK

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**STYLIST**

Sarah GRITTINI

---

**MODEL**

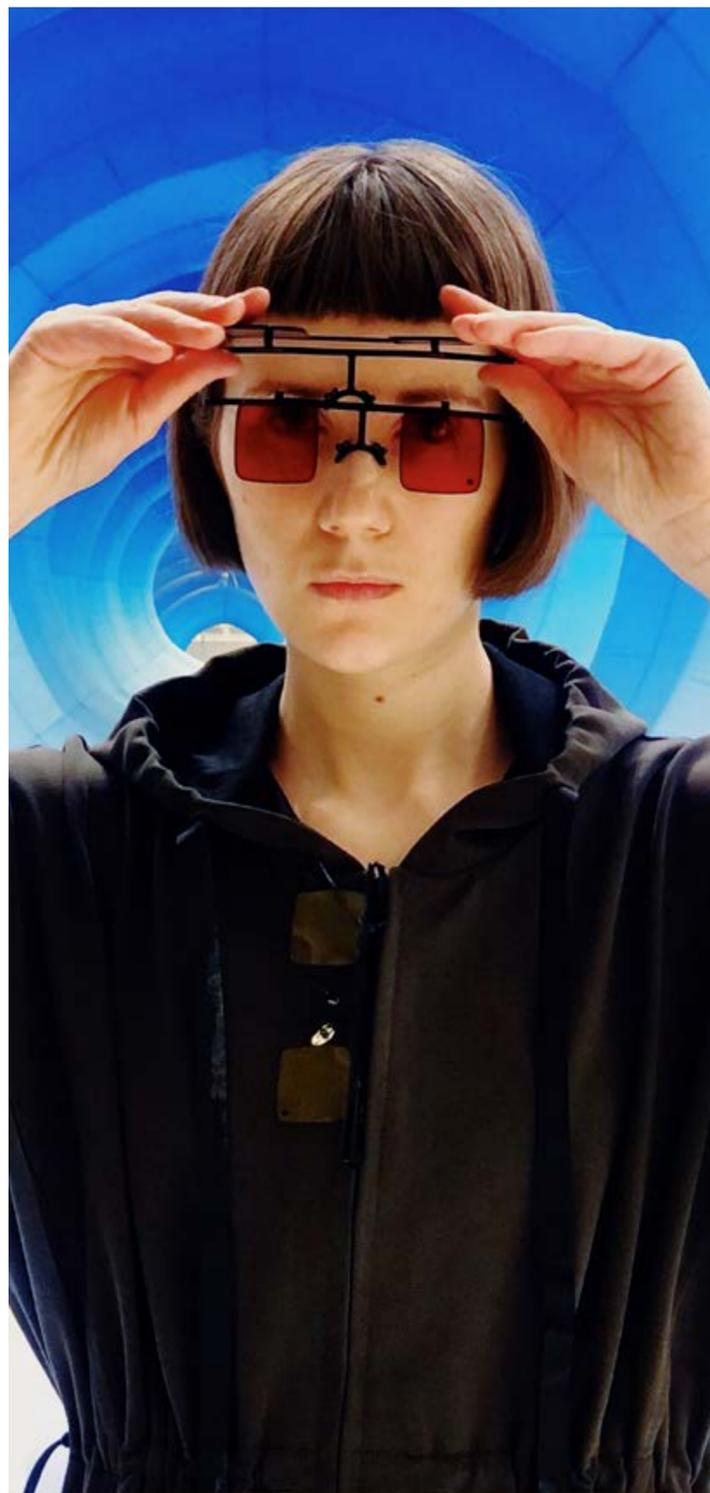
Kajus VALCIUKAS

Liam LITTLE

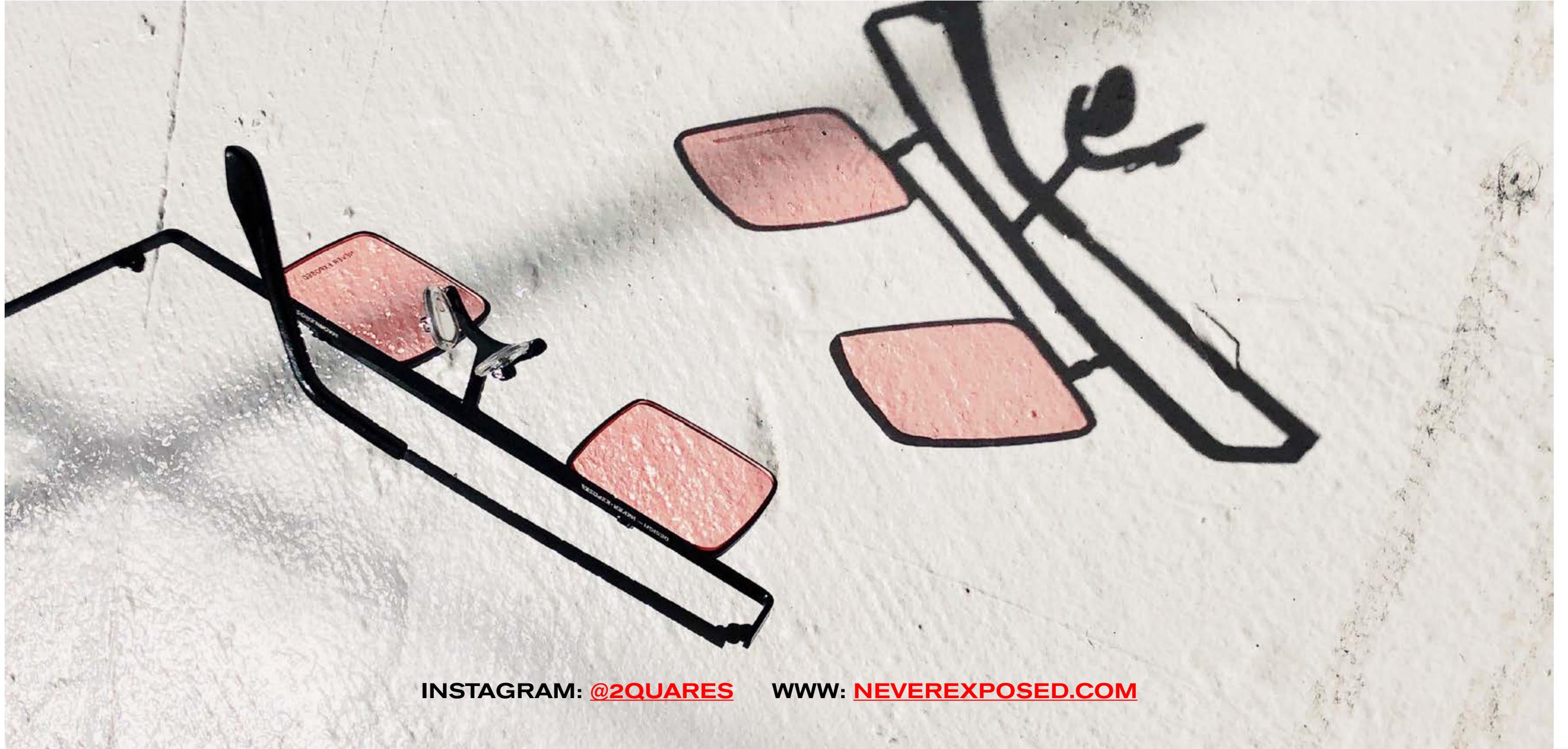
# **Citizens**

## Амбассадоры





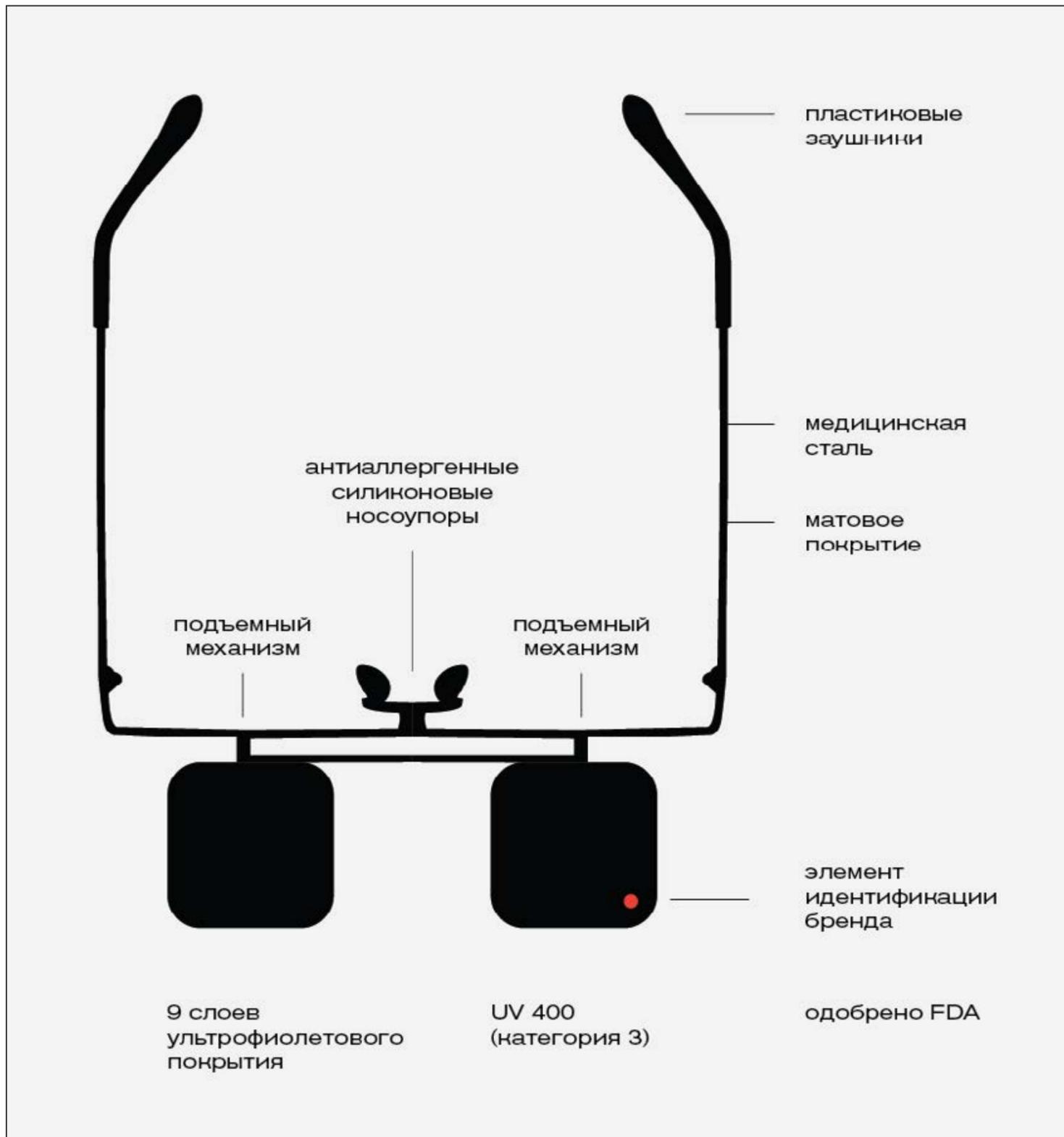




INSTAGRAM: [@2squares](https://www.instagram.com/2squares)

WWW: [www.neverexposed.com](http://www.neverexposed.com)

# **Коммерческое предложение**



Лимитированная коллекция солнечных очков с подъемным механизмом и цветными фильтрами.

300 единиц с уникальным номером.

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## РОЗНИЧНАЯ ЦЕНА

МОДЕЛЬ	РРЦ	ЗАКУПКА	НА РЕАЛИЗАЦИЮ
SQUARES 2.0	16,000 ₽	6,500 ₽	8,000 ₽
SQUARES MINI	10,000 ₽	4,500 ₽	6,000 ₽
SQUARES NEO *	18,000 ₽	7,000 ₽	9,000 ₽
TOWN SQUARES *	20,000 ₽	8,000 ₽	10,000 ₽

\* Новые модели появятся в начале 2021г.

## ОПТОВАЯ ЦЕНА

SQUARES 2.0							
6X - 5%	ЗАКУПКА	6,175 ₽	НА РЕАЛИЗАЦИЮ	6X - 5%	7,600 ₽		
		12X - 10%			5,850 ₽	12X - 10%	7,200 ₽
		БОЛЕЕ 12 - 15%			5,525 ₽	БОЛЕЕ 12 - 15%	6,800 ₽

SQUARES MINI							
6X - 5%	ЗАКУПКА	4,050 ₽	НА РЕАЛИЗАЦИЮ	6X - 5%	5,700 ₽		
		12X - 10%			5,850 ₽	12X - 10%	5,400 ₽
		БОЛЕЕ 12 - 15%			3,825 ₽	БОЛЕЕ 12 - 15%	5,100 ₽

**Давайте сотрудничать!**